

BRAND AMBASSADOR

Do you know your OTA from you ITO? Are you a travel, leisure and tourism industry lover with a passion for changing the way things are done? This exciting opportunity will have you join a young, ambitious and expeditious team at the start of their journey.

About That's The Ticket:

That's The Ticket is a tourism consultancy born out of a desire to help the travel, leisure and tourism industry and all the businesses that will need to reform and redefine their strategy following the pandemic.

Bringing extensive B2B, travel trade and e-commerce experience, as well as design & website expertise, the team work together to help venues realise and achieve their full potential, offering:

- Sales Plans
- Marketing & Media Plans
- Distribution & Contracting
- Graphic Design & Artwork
- Copywriting
- Video Production
- Social Media Plans & Management
- Website Building & Development
- Ticketing, Connectivity & Technical Support
- Travel Trade Representation

The pandemic is the most significant challenge that travel and tourism has faced in recent times and, following sustained closure, businesses are unlikely to take on long-term financial commitments such as new employees or retainers. Meanwhile, business models and strategies must be revised in order to adjust to the new normal, and venues might need some extra support with this. But how can they get that within budget? Welcome to That's The Ticket.

About The Role:

As a brand ambassador, your responsibilities will include:

- Promoting That's The Ticket within the travel trade community and raising brand awareness.
- Creating sales & business development plans.

- Presenting and implementing new sales ideas for generating new clients.
- Responsible for new business and contracting new deals.
- Representing That's The Ticket at key sales missions once re-opened.

Salary:

For any work you contract in and handover to a That's The Ticket consultant, you will receive 20% commission throughout the duration of that contracted period. Thereafter the client will belong to That's The Ticket. Clients must sign the Trade Agreement for you to receive your commission.

For example: if you contract just a 2-day job for £500 you will receive £100, if you contract a 6-month plan for £5k p/m (using a recent contract example) you will receive £6,000.

You will not be expected to deliver the job, just to close the contract; the consultants will do the rest. However, we can be flexible on this should the client prefer you to remain their first point of contact and in that scenario, we would work together, and you would deliver the work to the client.

How To Apply:

Please email emma@ttticket.co.uk with your cover letter and CV. We know times are very challenging this year and we wish to help as many of you as possible. We can't make promises, but we commit to trying our hardest to keep the industry working together.

Website: www.ttticket.co.uk

Contact: emma@ttticket.co.uk

Company number: 12752934